

HEART RATE

# DIGITAL HEALTH Show

By People & Computers

SPRING 2021  
VIRTUAL EVENT

8th Edition

2 June 2021

BPM

72



CONNECTING THE MAJOR PLAYERS DRIVING THE DIGITAL HEALTH REVOLUTION





## IN A WORD

### WE NEED DIGITAL HEALTH NOW, MORE THAN EVER

For years, we've been hearing about a real digital transformation that will make healthcare more accessible, affordable and better in so many ways. Despite great progress we have still a long way to go.

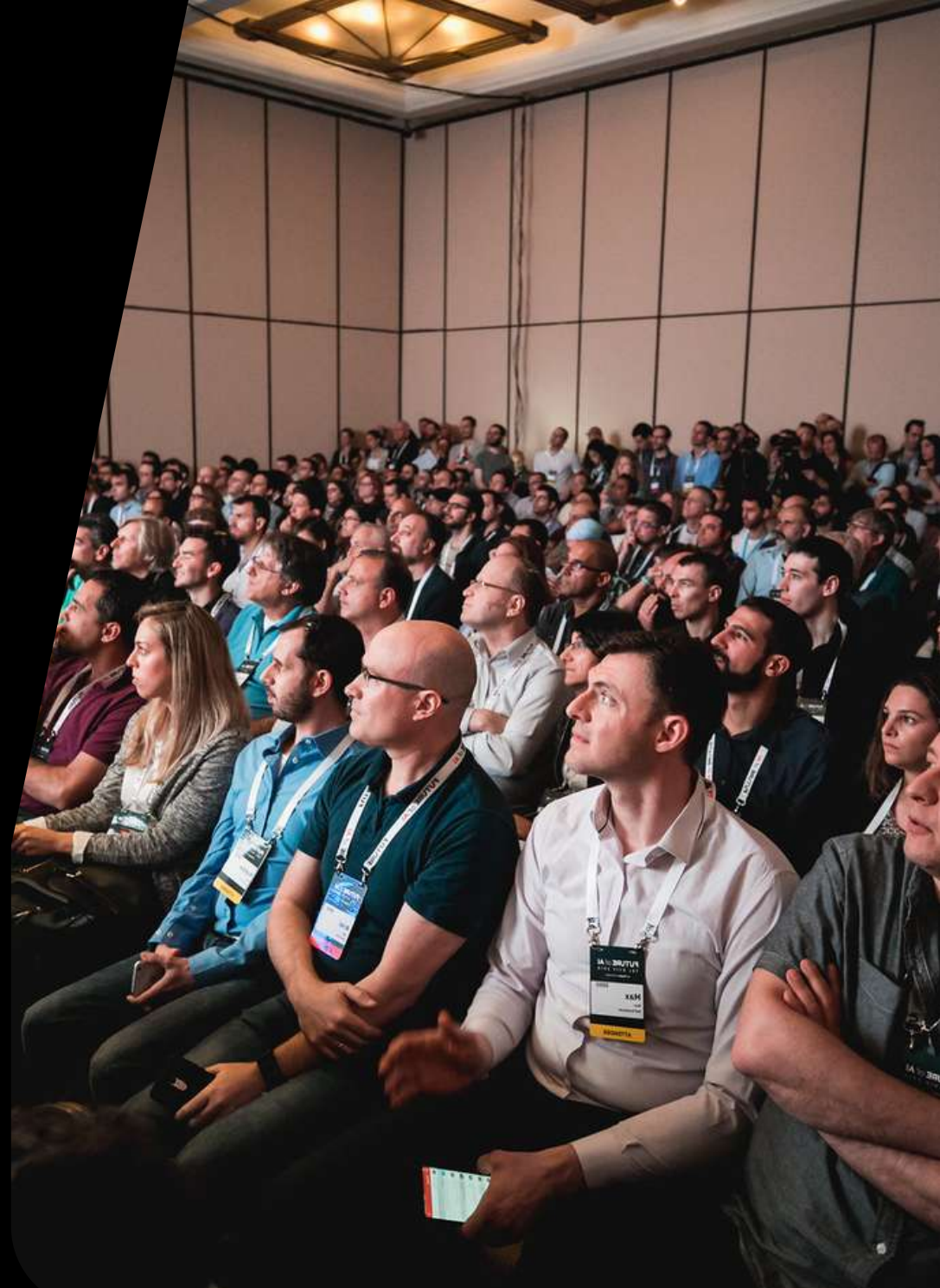
These days, however, when health is the first thing that is on our mind, social distancing is required, and the entire world is in a race to stop the spread of COVID and vaccinate the - we are witnessing an acceleration in digital health transformation.

It seems that we've reached the tipping point for digital health transformation. From the use of AI in drug discovery to wearables monitoring patients' vital signs - digital health is everywhere.

The Digital Health Show brings together the major players in the industry to discuss the latest trends, technologies and solutions, and to create new opportunities for growth, learning and career opportunities.

We invite you to join our next virtual event for a one of a kind experience!

Ben Pelled  
Digital Health Show  
by People & Computers





## INDUSTRY LEADERS PARTICIPATE IN OUR EVENTS

dHealth, our local conference focused on the Israeli market, is now being joined by Digital Health Show, our international conference, held in English and focused on global markets



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## 2021 EVENT PLAN

Due to COVID we will continue to hold virtual events until further notice. We are planning to hold our annual in-person event once conditions will allow, with hopes for Q3 / Q4.

### SPRING 2021

2 June 2021

10:00 - 17:00

- Virtual event
- 500 attendees (estimate)

### FALL 2021

Q4 2021

- Virtual event
- 500 attendees (estimate)



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# SPRING 2021 VIRTUAL EVENT PROGRAM THEMES

## WHAT'S NEXT IN DIGITAL HEALTH?

Digital Health Show Spring 2021 virtual event will focus on the turning point in digital health services: the latest developments, trends and new opportunities that arise due to the global COVID crisis.

**Digital Health during & after COVID**

**Virtual Care**

**Patient Experience**



**Screening & Diagnostic**

**AI & Machine Learning**

**Big Data Analytics**

**Mental & Emotional Health**

**Unified Ecosystems**

**Israel's Startup Scene**



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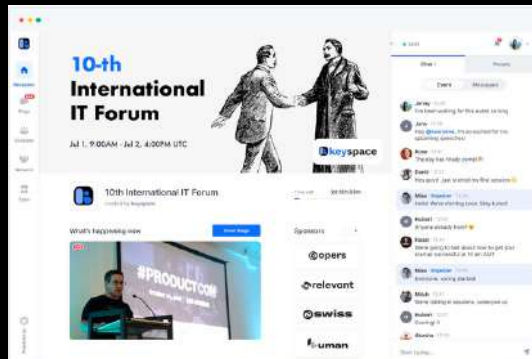
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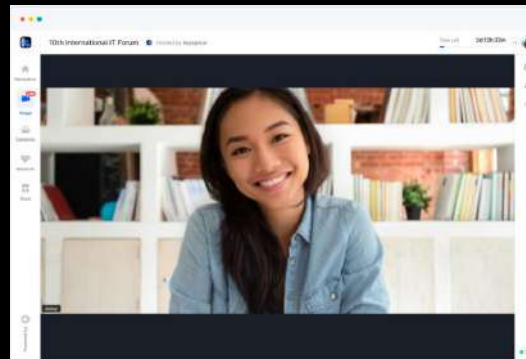
# HIGHLY ENGAGING VIRTUAL EVENTS

Our virtual events run on Hopin, one the world's leading virtual event platforms. The platform offers multiple interactive areas, optimized for connecting and engaging. This helps us maintain our standards of high show-up rates, low drop-off rates, and happy attendees.

## RECEPTION



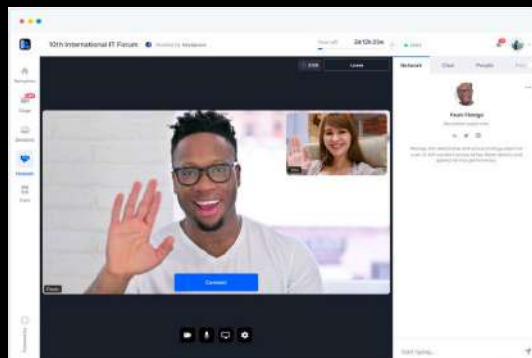
## MAIN STAGE



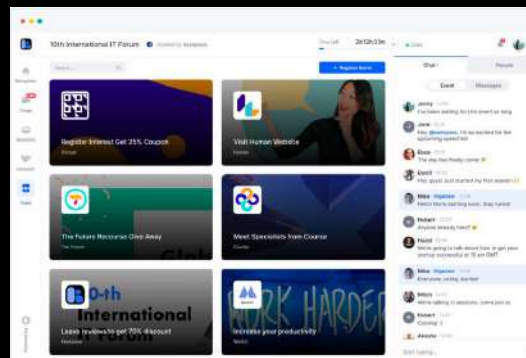
## BREAKOUT SESSIONS



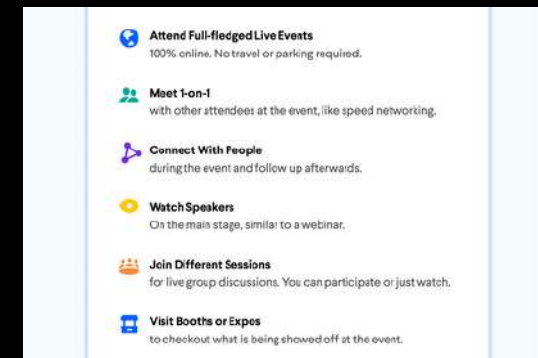
## 1:1 SPEED NETWORKING



## EXPO WITH BOOTHS



## BENEFITS FOR ATTENDEES



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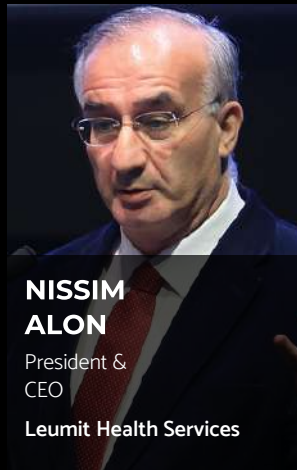
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## PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

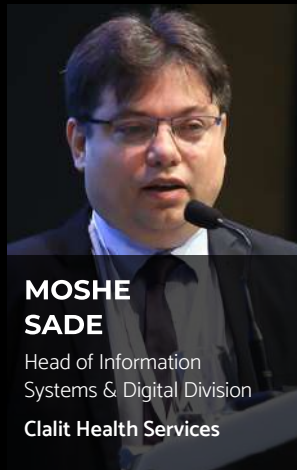
Industry leaders speak at our events. Here's a sample of some of our past distinguished speakers.



**NISSIM ALON**

President & CEO

Leumit Health Services



**MOSHE SADE**

Head of Information Systems & Digital Division

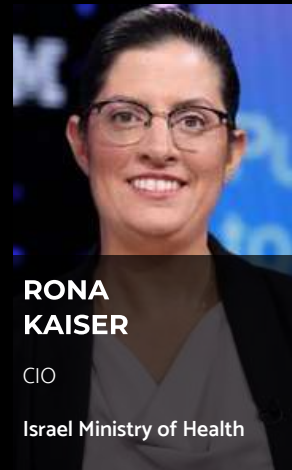
Clalit Health Services



**SHLOMI AMBAR**

CTO and Chief Architect

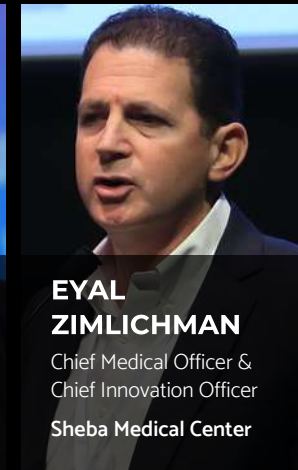
Maccabi Healthcare Services



**RONA KAISER**

CIO

Israel Ministry of Health



**EYAL ZIMLICHMAN**

Chief Medical Officer & Chief Innovation Officer

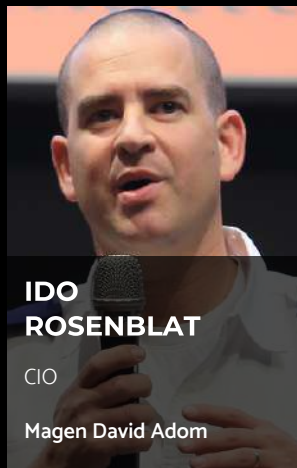
Sheba Medical Center



**SARA TSAFRIR**

CIO

Rambam Hospital



**IDOT ROSENBLAT**

CIO

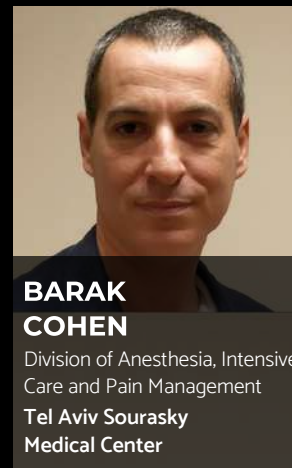
Magen David Adom



**DAVID GORDON**

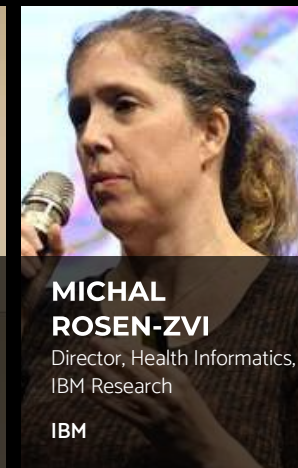
Head of Investments

Longliv Ventures



**BARAK COHEN**

Division of Anesthesia, Intensive Care and Pain Management  
Tel Aviv Sourasky Medical Center



**MICHAL ROSEN-ZVI**

Director, Health Informatics, IBM Research

IBM



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## PAST SPONSORS (YOU'RE IN GOOD COMPANY)

The leading companies choose to sponsor our events. Here's a sample of some of our past sponsors.

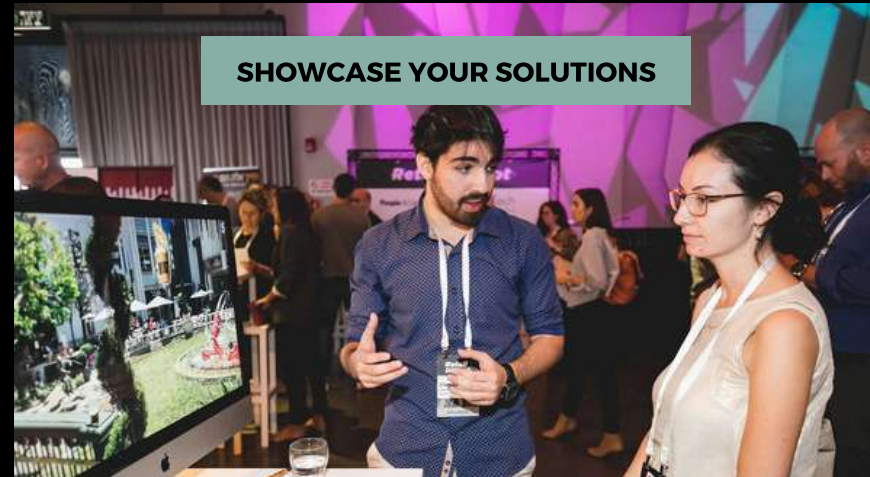
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## WHY SPONSOR?

A sponsorship provides you with a unique position in our events. You stand out from your competition as a domain expert. This helps boost your brand recognition and interest from your target market, not to mention that you will be actively generating new qualified leads.



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# DIGITAL HEALTH Show

By People & Computers

Contact us today to join Digital Health Show

[Partner@DigitalHealthShow.com](mailto:Partner@DigitalHealthShow.com)



**BEN PELLED**  
Conference  
Organizer



**DANIT MIRON**  
Marketing & Speaker  
Relations Manager



**GIL OR-NER**  
Event  
Producer

*Digital Health Show is organized by People & Computers, organizer-producer of 150 annual events including industry leading events and client events such as Google Cloud Summit, AWS Summit, the annual events of Dell, Red Hat, and many more leading tech companies*